

Anti-litter campaign picks up 400 budding designers

King Alfred's School, Oxfordshire

Drawing upon ideas developed at a School of Dreams workshop, students and staff from King Alfred's School in Oxfordshire launched a 'Hate it, Change it' anti-litter campaign to help reduce litter in their local area.

Teaming up with the local council, the school ran a competition inviting pupils from local primary schools to design posters encouraging people not to drop litter – with the winning posters being used by the council across the region.

King Alfred's students helped organise and run the campaign, visiting local primary schools to promote the competition. There was an amazing response, with more than 400 primary school pupils taking part.

Emily Smith, a Year 8 student on the committee at King Alfred's commented: "It was great to visit the primary schools and lead assemblies which were aimed at encouraging the pupils to take part in the competition. We were very impressed with the standard of entries when we helped to judge them at the council offices in Abingdon."

Four winners were chosen across several age categories, with 10 year old Josef Citrin from Charlton Primary School named the overall winner, for his "Rubbish + Bin = Clean Town" poster. Prize giving ceremonies have been taking place at the winning schools with the council chairman Alison Rooke attending one of the events.

John Biggs, School of Dreams' lead facilitator said: "Our dream for the School of Dreams programme from the start was that young people would take ownership of it and give it a life beyond the two days that we are with them in schools.

"We are thrilled to see that the pupils at King Alfred's have taken their dreams for a cleaner environment out in to the community moving from being 'Dreamers' to becoming 'Doers'."